

# Examiner Media LLC, Newspaper ad sizes.

## Ad size & layout examples

All ad sizes can be supplied as color or black & white.  
See below for details.

<b>Full Page/Back Cover</b> (Vertical 10"x12.5")	<b>1/8 Page</b> (Horizontal 4.875"x 2.9543")
<b>Full Page/Inside</b> (Vertical 10"x12.375")	<b>1/16 Page</b> (Vertical 2.312"x 2.9543")
<b>1/2 Page</b> (Horizontal 10" x 6.125")	<b>Back Page Banner</b> (Horizontal 10"x 2")
<b>1/4 Page</b> (Vertical 4.875"x 6.125")	

### DIGITAL AD SPECIFICATIONS:

#### Ads:

Submit as **high-res PDF files or JPEG files, at 300 DPI.**

#### Color Ads:

Save color images in **CMYK** format.

*No matched Pantone colors.*

**Proofs:** Please supply a color proof for all four-color ads, or a laser print for black-and-white ads. If no proof is provided, the printer will print color according to SWOP color densities.

Please note that ad space must be reserved by Friday at 5 p.m. to run in the following Tuesday's paper.

Checks should be made payable to Examiner Media LLC and sent to PO Box 611, Mt. Kisco, NY 10549.

*Advertisers will be mailed an invoice upon ad approval.*

To submit your own ad according to our specs, or provide material for an Examiner designer to create an ad for you, e-mail: [advertising@theexaminernews.com](mailto:advertising@theexaminernews.com)

To discuss advertising with an Examiner advertising representative, call: **914-864-0878.**

Faxes can be sent to **914-244-0530.**

**1/16 page BW**  
Vertical format  
2.312" x 2.9543"

**1/8 page BW**  
Horizontal format  
4.875" x 2.9543"

**1/4 page BW**  
Vertical format  
4.875" x 6.125"

**1/2 page Color**  
Horizontal format  
10" x 6.125"

**FULL Back page color**  
Vertical format  
10" x 12.5"

**Back page color banner**  
Horizontal format  
10" x 2"